


Year/s: 5 and 6	KNOWLEDGE ORGANISER - What is the impact of propaganda on society?
Curriculum Drivers: Discovery, Awesome Memories, Success	
Main driver subject: History	Cross-curricular links: Design Technology

Key content/facts									
<p>Propaganda is information designed to influence people's opinions or behaviour.</p> <p>It often uses emotions and persuasive messages to shape what people think.</p>	<p>Ancient Egyptian civilisation existed along the Nile River in northeast Africa. It lasted for thousands of years, starting around 3100 BC.</p> <p>Egyptians built pyramids, temples, and developed writing called hieroglyphs.</p>	<p>Egyptian monuments and art showed the power of pharaohs and gods.</p> <p>Large pyramids were tombs for pharaohs, showing their importance.</p> <p>Art often included symbols of strength, protection, and leadership.</p>	<p>World War II started in 1939 because of political tensions and invasions by Nazi Germany.</p> <p>Germany, led by Adolf Hitler, wanted to expand territory and power.</p> <p>Other countries formed alliances to stop Germany's aggression.</p>	<p>Life in Britain during World War II included rationing food and resources.</p> <p>People experienced air raids and had to use shelters for safety.</p> <p>Many worked in factories or joined the military to support the war effort.</p>	<p>British propaganda used posters, films, and radio to encourage support for the war.</p> <p>Messages promoted rationing, enlistment, and keeping morale high.</p> <p>Propaganda helped unite people and spread important information.</p>	<p>Nazi Germany used propaganda to promote Nazi ideas and control people.</p> <p>It spread messages of hate against certain groups, especially Jews.</p> <p>Propaganda was used to justify actions and maintain Hitler's power.</p>	<p>Both Ancient Egypt and WWII used propaganda to show power and control.</p> <p>Egyptians used art and monuments, while WWII used media and posters.</p> <p>Both influenced how people saw leaders and their role in society.</p>	<p>Propaganda can affect different groups differently—some may feel inspired, others oppressed.</p> <p>It can create unity or division within society.</p> <p>Understanding propaganda helps people think critically about messages.</p>	<p>Propaganda impacts society by shaping beliefs and behaviours.</p> <p>It can be used for good or harm depending on the message and purpose.</p> <p>Learning about propaganda helps us recognize when it's being used.</p>














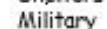






Neville Chamberlain

Winston Churchill

Adolf Hitler

Key Vocabulary									
<p>Propaganda</p> <p>Influence</p>	<div><p>Ancient Egypt</p></div> <div><p>Hieroglyphs</p></div> <div><p>Nile</p></div> <div></div>	<p>Monuments</p> <p>Tombs</p> <p>Symbols</p> <div><p>Pharaoh</p></div> <div><p>Civilisation</p></div>	<p>Leader</p> <div><p>World War 2</p></div> <div><p>Adolf Hitler</p></div> <div><p>Winston Churchill</p></div>	<p>Rationing</p> <p>Shelters</p> <p>Military</p> <div><p>Air raid</p></div>	<p>Morale</p>	<p>Nazi</p> <p>Unity</p> <p>Division</p> <div><p>Germany</p></div> <div><p>Jewish people</p></div>	<p>Leaders</p> <div><p>Society</p></div>	<p>Inspired</p> <p>Oppressed</p> <p>Society</p>	<p>Society</p> <p>Beliefs</p> <p>Behaviours</p> <p>Purpose</p> <div><p>Beliefs</p></div>